

Business Applications Data Analytics

Job Responsibilities:

- Define SaaS applications based on AI development frameworks, from data analysis, feature extractions, application design to product / software requirements.
- Identify business/industry trends; plan and execute IoT applications for government funding submission.
- Liaise with partners & customers, identify opportunities and service synergies, and come up with business proposals.
- Provide input on Marketing & Sales strategy, based on knowledge of industry and technology trends.
- Data analyses (Benchmarking AI tools, Cost/benefit analysis; data process modeling/analysis of problems).
- Marketing Video for promoting IoT Products with SaaS solutions.
- Overseas travel occasionally.

Job Requirements:

- Bachelor Degree or above.
- Minimum of 2 year working experience, preferably in the marketing, business development or Data analytics industry.
- Fresh graduate with analytic skills & good command of English will be considered.
- Data Analytics & Database Management Skills using Python, Tableau, R, MS Excel and Access.
- Data modelling, Data Visualization, Data Mining.
- Digital Marketing Skill on Google Analytics, Google Search Console, SEO.
- Good communication skills. Good command of both written and spoken English.
- Self-motivated, detail-minded, organized.
- Good communication and interpersonal skills.
- Experience in graphics design, social media advertising is a plus.